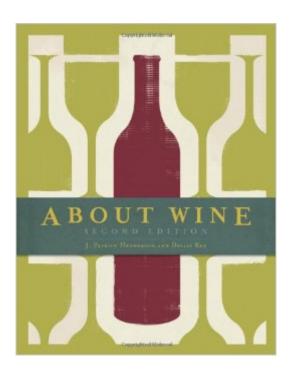
The book was found

About Wine





Synopsis

ABOUT WINE, 2E is a unique resource designed for those who require practical information on how to manage wine and wine sales for restaurants and the hospitality business. Unlike other books on this subject, ABOUT WINE, 2E first gives readers background information on the origins of wine and how it is produced, and then builds upon this knowledge with information on the wine producing regions of the United States and the World. The numerous variations of wine produced in Europe, North America, and the Southern Hemisphere are presented. Special features include detailed color diagrams and photographs, and useful appendices designed for use as a quick reference or a starting place for more research on topics of interest. This book now includes a new chapter on pairing food and wine and a new chapter on the business of wine and the role of producers, distributors and retailers.

Book Information

Hardcover: 688 pages

Publisher: Cengage Learning; 2 edition (March 10, 2011)

Language: English

ISBN-10: 1439056501

ISBN-13: 978-1439056509

Product Dimensions: 1.5 x 9 x 11.2 inches

Shipping Weight: 4.8 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars Â See all reviews (16 customer reviews)

Best Sellers Rank: #280,144 in Books (See Top 100 in Books) #141 in Books > Business &

Money > Industries > Restaurant & Food #204 in Books > Business & Money > Industries >

Service #257 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Wine

Customer Reviews

This is a great resource for the beginning wine lover. Not just culinary students, but average consumers can learn a lot. It's written intelligently at a basic level and is very complete.

For whatever reason, I received the book About Wine by J. Patrick Henderson and Dellie Rex over two years ago, yet had been too overwhelmed by my wine studies to open anything that wasn't Janscis Robinson or Tom Stevenson. It's only now that I have my diploma from the Wine and Spirits Educational Trust that I am dusting off my wine books and taking a (relaxed, for once!) look inside. Now I haven't met Mr. Henderson, but I knew Dellie Rex when I lived in Boston and was

active with Julia Child and the American Institute of Wine and Food. Not sure if Dellie and I met at an AIWF event or not, yet this is a terrific book and I am so proud of the authors. In some ways, it's a nice bridge between a wine created for students in intensive wine programs, and service people (waiters, sommeliers) who read Brian K. Julyan's book "Sales and Service for the Wine Professional." Most of the "textbooks" I used in my WSET study didn't really talk about service all that much, or how to set up a wine list. This book is very practical in that regard. The authors, Henderson and Rex, also take a different approach to wine regions. When they discuss Burgundy, for example, they define each village and the style of wine it produces quite succinctly. Each chapter begins with learning outcomes -- what the student/reader will learn as a result of reading that chapter. For this reason, i can see the book used the the Wine Directors of restaurants in whatever wine program they might be developing for the staff. It gives the reader a clear sense of what they are expected to know. Very impressed by this book, and feel that it fills a very needed gap in the market as it is more extensive in terms of regions, history, and tasting notes than Julyan' shorter, more specifically service book, and is less intense than the oversized, dense educational books.

Not only is this a wonderful title for those who want to learn more about wine from every angle, it is endorced by the American Culinary Federation Foundation! This goes into depth about everything from the vineyard to the business of wine to wine tasting. It's a full color text, good quality paper and binding, and a nice layout. If you're at all intereseted in learning about wine, or even brushing up on it, this is for you!

This is a comprehensive review of wine styles, the piece I like, as a beginning student of wine, are all the tasting notes and exercises. These exercises gave me practice in recognizing aromas and basic flavorss.

this is the textbook that my instructor asked us to buy and throughout this semester, we base our course content on it. I have read at least half of it by now, and i love this book! it gives us basic knowledge about wines from the world and the process of wine making, etc. after reading this book, you will have a brief knowledge about wines and i will definitely recommend it.

This book is required for a class I'm taking. Nice hard back book. Loaded with useful information. I'm still in the process of reading.

This book is great for students or anyone who is just curious to learn more about wine and how it is made.

Great price on the book and it is in new shape, defietley buy from them again. Thanks for the savings

Download to continue reading...

When Wine Tastes Best 2016: A Biodynamic Calendar for Wine Drinkers (When Wine Tastes Best: A Biodynamic Calendar for Wine Drinkers) Teeny-Tiny Wine Guide: A Must for Beginners, Wine Experts and Wine Snobs Alike (Refrigerator Magnet Books) Wine Folly: The Essential Guide to Wine Wine: Everything You Need to Know About Wine from Beginner to Expert Wine for Dummies Pocket Edition (Wine for Dummies) Hugh Johnson's Pocket Wine 2015 (Hugh Johnson's Pocket Wine Book) The Complete Guide to Wine Tasting and Wine Cellars The Wine Press and the Cellar: A Manual for the Wine-Maker and the Cellar-Man Wine Spectator 2013 October 31 (On the cover: Contemporary Cellars. Collectors talk about wine & Design) How and Why to Build a Passive Wine Cellar: and Gold's Guide to Wine Tasting and Cellaring Hugh Johnson's Pocket Wine 2017: 40th Anniversary (Hugh Johnson's Pocket Wine Book) Food & Wine Annual 2011: An Entire Year of Recipes (Food & Wine Annual Cookbook) Wine Bites: Simple Morsels That Pair Perfectly with Wine Pizza & Wine: Authentic Italian Recipes and Wine Pairings Wine Trails: 52 Perfect Weekends in Wine Country Wine Making 101: The Ultimate Guide to Making Delicious Wine at Home 99 Bottles of Wine Judgment of Paris: California vs. France and the Historic 1976 Paris Tasting That Revolutionized Wine Wine Country 2017 Calendar Towel Trends International 2017 Wall Calendar, September 2016 - December 2017, 11.5" x 11.5", Wine By Lisa Wolk

Dmca